BLEED AREA – 5.25" x 3.75"
EXTEND BACKGROUND TO FILL THIS AREA

VISIBLE AREA – 5" x 3.5"
FINISHED SIZE AFTER ASSEMBLED

SAFE AREA – 4.75" x 3.25"
KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA

3.5" X 5" POSTCARD FRONT ARTWORK GUIDELINES

BEFORE SAVING:
- USE CMYK COLOR MODE
- OUTLINE ALL TEXT OBJECTS
- EMBED ALL LINKED IMAGES
- *DELETE THIS ENTIRE LAYER, LEAVING ONLY YOUR ARTWORK*
- SAVE AS PDF

NEED SOME HELP?
FEEL FREE TO REACH OUT:

INFO@YELLOWDOGDENVER.COM
303.765.2000
YELLOWDOGDENVER.COM

yellowdog | DESIGN
PRINT
MARKETING

SAFE

3.5" X 5" POSTCARD BACK ARTWORK GUIDELINES

ART FREE ZONE

VISIBLE AREA – 5" x 3.5"
FINISHED SIZE AFTER ASSEMBLED

SAFE AREA – 4.5" x 3"
KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA

NEED SOME HELP?
FEEL FREE TO REACH OUT:

INFO@YELLOWDOGDENVER.COM

303.765.2000

YELLOWDOGDENVER.COM

yellowdog | DESIGN
PRINT
MARKETING

BEFORE SAVING:

• USE CMYK COLOR MODE

• OUTLINE ALL TEXT OBJECTS

• EMBED ALL LINKED IMAGES

• *DELETE THIS ENTIRE LAYER,
  LEAVING ONLY YOUR ARTWORK*

• SAVE AS PDF

THIS AREA LEFT BLANK FOR ADDRESS AND STAMP