

BLEED

TRIM

SAFE

# BUSINESS CARD FRONT ARTWORK GUIDELINES



**BLEED AREA - 3.75" x 2.25"**

EXTEND BACKGROUND TO FILL THIS AREA



**TRIM AREA - 3.5" x 2.5"**

FINISHED SIZE AFTER GETTING CUT



**SAFE AREA - 3.25" x 1.75"**

KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA

## BEFORE SAVING:

- USE CMYK COLOR MODE
- OUTLINE ALL TEXT OBJECTS
- EMBED ALL LINKED IMAGES
- **DELETE THIS ENTIRE LAYER, LEAVING ONLY YOUR ARTWORK**
- SAVE AS PDF

**NEED SOME HELP?**

**FEEL FREE TO REACH OUT:**

INFO@YELLOWDOGDENVER.COM

303.765.2000

YELLOWDOGDENVER.COM



**yellowdog**

DESIGN  
PRINT  
MARKETING

BLEED

TRIM

SAFE

# BUSINESS CARD BACK ARTWORK GUIDELINES



**BLEED AREA - 3.75" x 2.25"**

EXTEND BACKGROUND TO FILL THIS AREA



**TRIM AREA - 3.5" x 2.5"**

FINISHED SIZE AFTER GETTING CUT



**SAFE AREA - 3.25" x 1.75"**

KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA

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