

## A7 FLAT CARD ARTWORK GUIDELINES

 **BLEED AREA - 5.25" x 7.25"**  
EXTEND BACKGROUND TO FILL THIS AREA

 **TRIM AREA - 5" x 7"**  
FINISHED SIZE AFTER GETTING CUT

 **SAFE AREA - 4.75" x 6.75"**  
KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA

### BEFORE SAVING:

- USE CMYK COLOR MODE
- OUTLINE ALL TEXT OBJECTS
- EMBED ALL LINKED IMAGES
- **DELETE THIS ENTIRE LAYER, LEAVING ONLY YOUR ARTWORK**
- SAVE AS PDF

### NEED SOME HELP?

### FEEL FREE TO REACH OUT:

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DESIGN  
PRINT  
MARKETING