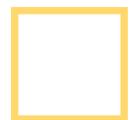
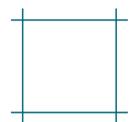


# 3' x 5' BANNER ARTWORK GUIDELINES



## BLEED AREA - 61" x 37"

EXTEND BACKGROUND TO FILL THIS AREA



## TRIM AREA - 60" x 36"

FINISHED SIZE AFTER GETTING CUT



## SAFE AREA - 59" x 35"

KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA

### BEFORE SAVING:

- USE CMYK COLOR MODE
- OUTLINE ALL TEXT OBJECTS
- EMBED ALL LINKED IMAGES
- **DELETE THIS ENTIRE LAYER, LEAVING ONLY YOUR ARTWORK**
- SAVE AS PDF

NEED SOME HELP?

FEEL FREE TO REACH OUT:

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DESIGN  
PRINT  
MARKETING