



LETTERING FOR LEARNERS

yellowdog

DESIGN
PRINT
MARKETING

INSTRUCTIONS

Practice your lettering by tracing two variations of script and two variations of all-caps print.

Then, combine script and print to make beautiful word art. Trace our six examples, then get creative and make your own! Use the two blank pages for your own creations.

RECOMMENDED PENS

Ideal pens for lettering are Faber-Castell Pitt Artist Pens in M (medium) and B (brush).

However, you can have fun tracing and experimenting with lettering with any fine-point pens and felt-tip markers you happen to have laying around.

Happy lettering!

Playful Script

Practice tracing this fun and casual script lettering

Aa Bb Cc Dd Ee Ff

Gg Hh Ii Jj Kk Ll

Mm Nn Oo Pp Qq

Rr Ss Tt Uu Vv

Ww Xx Yy Zz

Formal Script

Practice tracing this more formal script lettering

Aa Bb Cc Dd Ee

Ff Gg Hh Ii Jj Kk

Ll Mm Nn Oo Pp

Qq Rr Ss Tt Uu Vv

Ww Xx Yy Zz

ALL CAPS

Practice printing in all-capital letters, to mix with script

A B C D E F G

H I J K L M N O

P Q R S T U V

W X Y Z

TALL CAPS

Practice printing this tall variation of all-caps

A B C D E F G

H I J K L M N O

P Q R S T U V

W X Y Z

LET YOUR
Creativity
RUN WILD



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DESIGN
PRINT
MARKETING

do SOMETHING
creative
EVERY
day



yellowdog

DESIGN
PRINT
MARKETING

Creativity
IS INTELLIGENCE
HAVING *fun*



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DESIGN
PRINT
MARKETING

WARNING:
creative
JUICES FLOWING



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DESIGN
PRINT
MARKETING

DID YOU
YOUR *feed*
creativity
TODAY?



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DESIGN
PRINT
MARKETING

TRUST THE
creative
PROCESS



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DESIGN
PRINT
MARKETING



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DESIGN
PRINT
MARKETING



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A few perks of working with YellowDog:

WE'RE FRIENDLY.

Meet your dedicated project manager.

WE LISTEN.

Think of us as your creative therapist.

WE'RE FAST.

Yes, we do rush orders.

Not sure if we do it? We probably do!



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